THE COOKING ACADEMY



COLORS ASSOCIATION
SUMMER 2026

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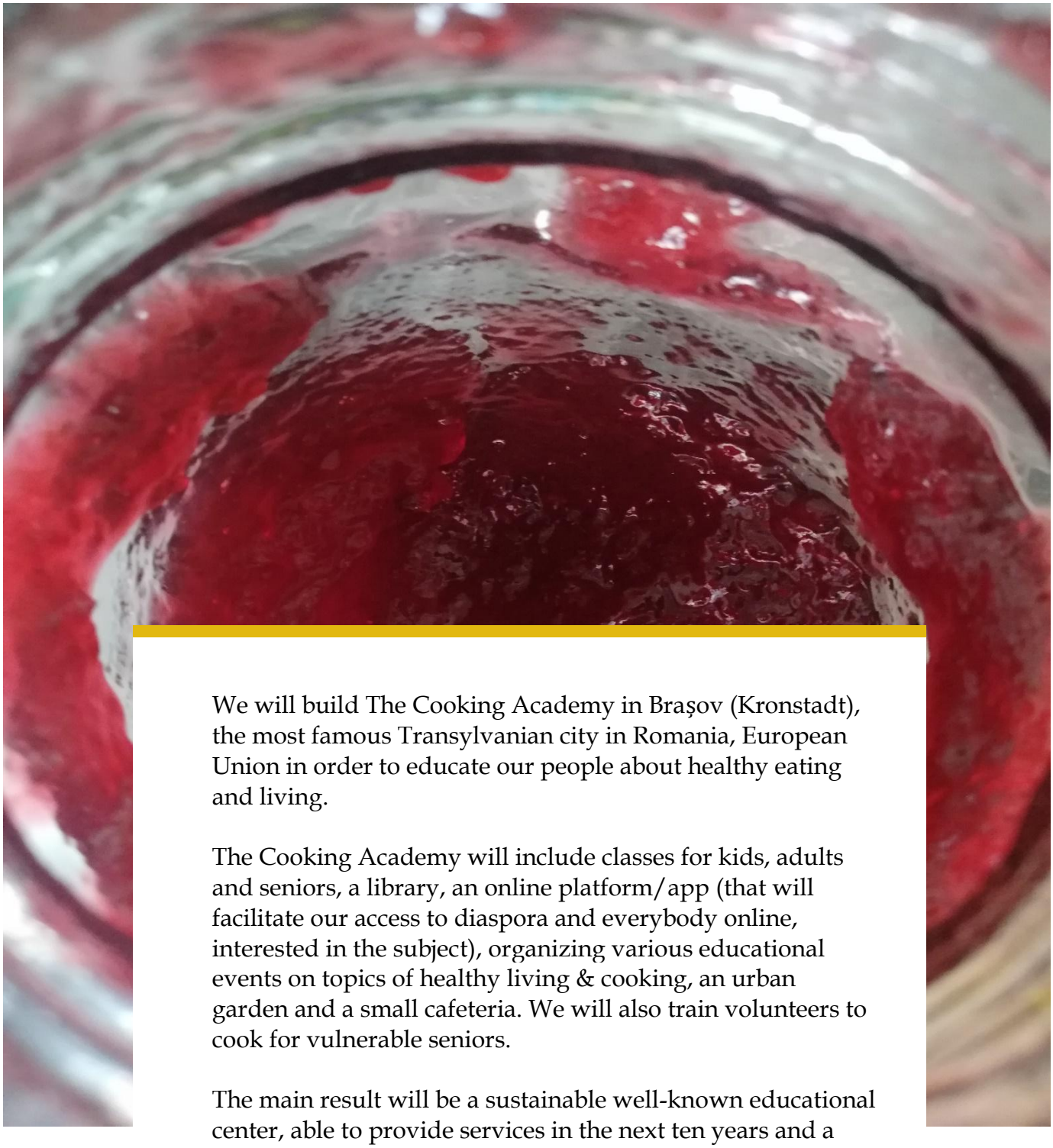
This project is an old idea of mine, my brother (who is also a Chef) and our friends, based on our twenty years work with children, youngsters and seniors in nonformal education, in two different organizations, Red Cross and Colors Association. We have seen an increase in obesity at all ages and a prevalence of heart diseases and diabetes, even in youngsters. Children in my country, as everywhere in the EU or other developed countries are at risk and society is not doing enough to educate and protect them. Our friends are dying younger. People do not exercise enough – and even if computer games are called sports now-a-days, they do not count enough for a healthy life style. We all eat junk food more often; more and more people, especially younger generations lack the knowledge of cooking from scratch. And, because of the climate change, there are new challenges in our life, some of them regarding access to nourishing food.

Local Transylvanian delicacy: Zwetschgenknodel, găluşti cu prune, gomboţi or plum dumplings





We will build The Cooking Academy in Braşov (Kronstadt), the most famous Transylvanian city in Romania, European Union in order to educate our people about healthy eating and living.

The Cooking Academy will include classes for kids, adults and seniors, a library, an online platform/app (that will facilitate our access to diaspora and everybody online, interested in the subject), organizing various educational events on topics of healthy living & cooking, an urban garden and a small cafeteria. We will also train volunteers to cook for vulnerable seniors.

The main result will be a sustainable well-known educational center, able to provide services in the next ten years and a more resilient community, able to improve its health and habits.

The total budget for the building, logistics and operational costs to start is 2.5 million euros for a two years project (excluding the time for construction/renovation).

"I have the pretzel recipe from my grandma, she used to make them every Christmas from scratch. It was one of the first things I tried, while writing and cooking for Disaster in the Kitchen (Dezastru în Bucătărie) blog. And I was lucky: this pretzels are best when they are burned!

You don't have to be a Chef to learn to cook simple delicious dishes, using local produce. And you don't need to be a nutritionist to learn how to eat and live healthy.

I learned to cook from my grandma and the rest of my family. You will have a Cooking Academy instead."

Claudia@DisasterIntheKitchen and Colors

Colors Association has been working in Braşov since 2008, having experience in mobilizing the community in solving different problems using nonformal education. We have a Chef in our team, have experience in course design, international projects and organized events regularly for kids, youngsters and seniors, as well as professionals and different institutions. We are also recognized for our work in promoting the voluntary work in Romania.

If you have questions or need more information, please check our website at plinideidei.ro and contact us on email: asociatiacolors@gmail.com and whatsapp: +40-745-052151, person of contact: Claudia Popa (if necessary, please consider the Bucharest time zone).